

Program Schedule

Day 1 29 November 2012 Program Schedule

Time:	Location:	Program:
08:00 - 09:00	C5 301	Registration
09:00 - 09:30	C5 302	<i>Opening Ceremony</i> Report Assoc. Prof. Dr. Chayaporn Wattanasiri, <i>Vice-President of Mae Fah Luang University</i> Welcome and Opening Speech Assoc. Prof. Dr. Vanchai Sirichana, <i>President of Mae Fah Luang University</i>
09:30 - 10:45	C5 302	<i>Invited Speakers</i> English Language Communication Skills for the AEC: A model to consider? Mr. Damon Anderson, <i>Director, Regional English Language Office, Embassy of the United States of America</i> Assoc. Prof. Suchada Nimannit, <i>Chulalongkorn University Language Institute</i> Ms. Phanisara Logsdon, <i>Regional English Language Office, Embassy of the United States of America</i>
10:45 - 11:00	Floor 2	Coffee Break
11:00 - 12:00	C5 302	<i>Panel Discussion</i> Research Foresight on ASEAN Integration Panelists: Dr. Chatri Sripaipan, <i>Advisor to NSTDA</i> Dr. Nongluck Pankurdee, <i>Advisor to ARDA</i> Assoc. Prof. Dr. Kitti Prasertsuk, <i>Director, ASEAN Watch Project</i> Moderator: Assoc. Prof. Dr. Chayaporn Wattanasiri, <i>Vice-President of Mae Fah Luang University</i>
12:00 - 13:30	Floor 2	Lunch Break
13:30 - 14:30	C5 302	<i>Inaugural Address</i> ASEAN Charter: Challenges and Opportunities Dr. Surin Pitsuwan, <i>Secretary-General of ASEAN</i>
14:30 - 14:45	Floor 2	Coffee Break
14:45 - 17:30	A - H	<i>Oral Presentation</i> (see Technical Program)
18:00 - 21:30	Laan Dao	Lanna-Style Banquet in conjunction with the 'Loy Kratong Festival'

Day 2 30 November 2012 **Program Schedule**

Time:	Location:	Program:
08:00 - 09:00	C5	Registration
		Keynote Speakers
09:00 - 10:00	C5 302	ASEAN Perspective after Integration H.E. Mr. Suvidhya Simaskul <i>Former Ambassador of Thailand to Japan, Canada and Lao PDR</i>
10:00 - 10:20	Floor 2	Coffee Break
10:20 - 11:20	C5 302	ASEAN Integration under Cultural and Social Diversity H.E. Mr. Lutfi Rauf, <i>Ambassador of Indonesia to the Kingdom of Thailand</i>
		Invited Speakers
11:20 - 12:00	C5 302	Roles and Importance of Intellectual Property toward ASEAN Integration Assistant Professor Dr. Akkharawit Kanjana-Opas <i>Director, Prince of Songkla University Science Park</i>
12:00 - 13:00	Floor 2	Lunch Break
13:00 - 13:30	C5 302	How Asia Regional Organic Standard is Useful for ASEAN Region Mr. Ong Kung Wai, <i>Grolink c/o Humus Consultancy</i>
13:30 - 15:10		Oral Presentation (see Technical Program)
15:10 - 15:30	Floor 2	Coffee Break
15:30 - 17:30	C5 301	Poster Presentation (see Technical Program)
18:00 - 21:30		Chiang Rai Night Bazaar

Day 3 | **1 December 2012** | **Program Schedule**

Time:	Location:	Program:
		<i>Invited Speaker</i>
09:00 - 10:00	C5 302	New Paradigm shift of Higher Education Development for ASEAN Integration Associate Professor Dr. Nantana Gajaseni <i>ASEAN University Network Executive Director</i>
12:00 - 13:00	Floor 2	Lunch Break
13:00 -17:00		Excursion in Chiang Rai

Day 3 | **1 December 2012** | **Software and Telecommunication Session Program Schedule**

Time:	Location:	Program:
		<i>Invited Speaker</i>
09:00 - 09:30	C5 301	An Integrated Broadband Learning Center Model for ASEAN' Professor Dr. Prasit Prapinmongkolkarn, <i>Chulalongkorn University, Thailand</i>
09:30 - 10:30	C5 301	<i>Panel Discussion</i> Effect and Opportunity for Software and Telecommunication Industry toward AEC Integration Panelists: Mr. Tin Win Aung, <i>Chairman, MCC Group</i> Mr. Bunprasit Tangchaisuk, <i>Executive Committee, MFEC Group</i> Assoc. Prof. Dr. Thanachart Numnonda, <i>Director, Software Park Thailand</i> Moderator: <i>Dr. Songsan Udomsilp, School of Information Technology, Mae Fah Luang University</i>
10:30 - 10:45	Floor 2	Coffee Break
10:45 - 12:00	C5 301	Oral Presentation (<i>see Technical Program</i>)
12:00 - 13:00	Floor 2	Lunch Break
13:00 -17:00		Excursion in Chiang Rai